

Special Section

UP & COMERS

40 UNDER 40

Ross Kogon

AGE **31**

Head of strategy, standards and systems, Pull-A-Part Inc.

Don't even think about calling it a junkyard.

At age 31, Ross Kogon is the head of strategy, standards and systems at Pull-A-Part Inc. (PAP), which he described as "a professional, do-it-yourself, used auto parts retailer."

Kogon is part of a senior management team that oversees operations at PAP locations across the Southeast.



On an annual basis, the company diverts 1,440 tons of waste from Georgia landfills. "We adhere to very high standards," Kogon said.

As a result, PAP earned the 2006 Keep Georgia Beautiful Award.

"He's an incredibly hard worker and brings an innovative perspective to our business," said Steve Levetan, PAP's vice president.

As co-chair of the young adult division of the Atlanta Jewish Committee, Kogon forms bridges between the city's Jewish, African-American, Indian, Latino and Asian-American populations.

— Doug DeLoach