

News Release

FOR IMMEDIATE RELEASE

Media Contact:

Jeannine Addams, Kristin Wohlleben

J. Addams & Partners, Inc.

404.231.1132 office

jfaddams@jaddams.com

kwohlleben@jaddams.com



PULL-A-PART ACQUIRES MCALLEN TEXAS USED AUTO PARTS BUSINESSES

Atlanta, Georgia – August 12 2014 – Pull-A-Part, (www.pullapart.com) the award-winning family business serving the do-it-yourself, used auto parts market, has acquired the McAllen, Texas National Used Auto Parts and Hidalgo U-Pull-It Used Auto Parts businesses from Piccirillo LTD in Mission, Texas.

Both businesses are co-located on the same property in McAllen. Pull-A-Part is combining the assets of National Used Auto Parts and Hidalgo U-Pull-It Used Auto Parts on the 19.5-acre site at 7500 South Jackson Road into a retail facility and service areas related to the do-it-yourself used auto parts business. Vehicles formerly owned by U-Pull-It Used Auto Parts are being incorporated into the Pull-A-Part proprietary car inventory and customer service system. The new Pull-A-Part location in McAllen underwent its soft opening on August 4, becoming the company's fourth location in Texas, along with operations in Brownsville, Corpus Christi and El Paso.

Pull-A-Part has transformed what was once thought of as the junkyard into a sustainable recycling business by developing a unique operating system based on customer service and environmental responsibility. Since its founding in 1997, Pull-A-Part also has earned a reputation for making it fast and easy for consumers to buy used auto parts. Consumers who want to pull their own parts from end-of-life vehicles can save anywhere from 30 to 90 percent of the cost of new parts, depending on the part.

Pull-A-Part has also received acclaim from federal, state and local organizations for outstanding corporate citizenship and for making an exceptional commitment to resource conservation, waste reduction and pollution prevention. Pull-A-Part vehicles produce 21 percent less automobile shredder residue sent to a landfill when compared to typical vehicles delivered to a shredder.

At its McAllen location, Pull-A-Part employs approximately 20 people and has approximately 1,500 end-of-life vehicles available to consumers who want to buy high quality used auto parts while contributing to environmental sustainability. Pull-A-Part customers include do-it-yourselfers who like to work on their their own cars, businesses that sell used auto parts and hobbyists restoring old vehicles.

At every Pull-A-Part location, the display lot is a large, neatly organized area that resembles a car dealership. Each car is elevated on a stand, with the vehicles grouped by manufacturer. To make it easy for customers to locate their models of choice, the Pull-A-Part Website www.pullapart.com includes a unique, proprietary car locator that contains the company's entire inventory of cars, by location, and the prices of all parts. For example, if a buyer wants an

alternator for a 1992 Ford Taurus, the software shows that the same alternator can be found in 1991 to 1995 Mercury Sables and 1995 Ford Windstar vans. By identifying common parts shared by different cars, the software maximizes the potential for the reuse of as many car parts as possible. More parts sold additionally results in more reuse and less waste.

A car typically stays on a Pull-A-Part lot for 60 to 90 days; after that time period, Pull-A-Part removes it from the lot, captures more components for recycling and crushes the car before sending it to a shredder.

Pull-A-Part has made a concerted effort to set the industry standard of excellence in handling and recycling end-of-life vehicles. Before any vehicle placed on the display lot, it is subjected to the unique, innovative Pull-A-Part de-pollution process that exactingly 'scrubs' every vehicle remove potentially hazardous materials:

- Each vehicle is thoroughly drained of all fluids and (Freon[®]) refrigerant from air conditioning systems, which are either shipped for recycling or sold for reuse (such as engine coolant/antifreeze).
- Mercury switches are removed and shipped for recycling through the National Vehicle Mercury Switch Removal Program.
- Lead-acid batteries are removed and tested. Good batteries are resold for reuse, and unserviceable batteries are palletized, shrink wrapped and shipped offsite, where the lead and plastic are recycled and the acid can be recovered.
- Catalytic converters are removed and shipped offsite for recovery of their precious metals content and the stainless steel shells.

With the new McAllen used parts superstore and the recently-announced Pittsburgh, Pennsylvania location, Pull-A-Part will operate a network of 29 DIY used auto parts superstores in 13 states.

“As part of the Rio Grande Valley, McAllen is one of the fastest growing markets in the country. Combined with the strength of our retail business in Brownsville, Corpus Christi and El Paso, this area represents a strong growth opportunity for Pull-A-Part in south Texas,” said Ross Kogon, President and Chief Executive Officer of Pull-A-Part. “We look forward to serving our new customers, protecting the environment and being part of the community in McAllen.”

Pull-A-Part traces its roots to a business begun 105 years ago in Atlanta. The company is operated by the third and fourth generations of the founding family, whose values still affect every aspect of how Pull-A-Part functions, operationally and interpersonally. “The Pull-A-Part guiding principles consist of operating the business with integrity, in an atmosphere of mutual respect, concern for the well-being and development of every member of the organization and a commitment to providing customers with the best values,” said Mr. Kogon.

#

Editor's Note:

Pull-A-Part, with headquarters in Atlanta, Georgia, is an award-winning family business serving the do-it-yourself, used auto parts market. By developing a unique operating system based on customer service and environmental responsibility, Pull-A-Part has transformed what was once thought of as the junkyard into a sustainable recycling business. With the new McAllen, Texas used parts

superstore and the recently-announced Pittsburgh, Pennsylvania location, Pull-A-Part will operate a network of 29 DIY used auto parts superstores in 13 states. The company has been acclaimed for outstanding corporate citizenship by federal, state and local organizations.

Pull-A-Part was founded in 1997. The company has made an exceptional commitment to resource conservation, waste reduction and pollution prevention. This orientation allows Pull-A-Part to provide affordable used auto parts to do-it-yourself consumers, while providing high quality scrap metal, fluids and plastics for recycling. Recycling diverts these materials from the waste stream and helps protect the air, water and soil from pollution.

More information is available at: www.pullapart.com, www.facebook.com/pullapartauto, and www.twitter.com/pullapartauto.